
◀ HISPANIC HERITAGE MONTH ▶

At RNDC, we offer an inclusive and strong family culture that respects the diversity of our associates and business partners. From September 15 – October 15, we will highlight our Hispanic colleagues who have a story to tell about their Hispanic Heritage.

Name: Kandise Ybanez

Title: Sales Representative - Off-Premise Chain Accounts

Location: Lubbock, Texas

Date of Hire: February 2012



What traditions or elements of your heritage make you most proud?

The importance of family is an element of my heritage that makes me most proud. From a young age you are taught the importance of building and maintaining healthy relationships with your loved ones. My family has taught me many great qualities such as how to be respectful, have discipline and be responsible. Celebrating and gathering together is also another element of Hispanic heritage that makes me proud. Families and friends coming together to show support for one another on special occasions is a way we show our love.

What does “Adelante” mean to you?

Personally, I associate the word “Adelante” or “Forward” with my future. Looking “forward” each day keeps my goals in perspective.

What advice would you give someone who is attempting to move forward in the face of adversity or challenges?

Keep striving to be the best version of yourself every day is the advice I would give anyone facing adversity or challenges in life. Every new day presents you with its own challenges and no matter how big or small, as long as you keep

moving forward and continue to do the best you can, you improve your chances of reaching future goals and overcoming adversity.

Tell us about a person who has helped you move forward in your life/career?

There is no one person I can single handedly give credit to, it honestly took a village. The support and encouragement from family is what kept me moving forward. Guidance and structure from a solid management team kept me on track. It's been a combination of a lot of important people that have gotten me this far. I owe it to them.

Looking forward, what vision do you have for your future and how is your culture part of that vision?

The vision I have for my future is obtaining all the life goals I've set for myself. In doing so, this has meant that I worked hard, I'm successful and have provided for my family. My culture has played a huge role in this--it taught me the importance of family and responsibility. Taking care of your loved ones is vital in Hispanic culture which is why I have made them priority. Be a good person, work hard and love your loved ones is what my Hispanic heritage has taught me.