



Broadening our understanding of the many different cultures represented at RNDC and Young's Market Company can lead to an authentic appreciation for our colleagues, communities, and customers. This month, we proudly continue the tradition of celebrating the diverse heritages of our associates in an effort to create greater awareness and build inclusive excellence into our DNA.

Asian American and Pacific Islander Heritage Month: Lira Iiams

Name: Lira Iiams

Title: Administrative Assistant – General Market

Location/Business Unit: Phoenix, AZ

Date of Hire: April 2012



Why is Asian American and Pacific Islander Heritage Month important to you?

It's important to me to educate others about our heritage and to learn something new about me.

What would you like the RNDC/Young's family to know about you? Briefly tell us your story – personal and/or professional. What makes you uniquely you?

My parents moved to the US from Manila back in the 70s where my father served in the Navy and then the Army Reserves. I was born in Daly City, CA but lived and raised in Ontario, CA for 23 years. I've been living in Phoenix, AZ with my amazing husband Jacob and our 2 wonderful boys Jordan (9 years old) and Jamison (2 ½ years old). I just celebrated my 8th year work anniversary with many more years to come.



What are some of your family traditions that celebrate your heritage? What makes them important to you?

Filipinos love to party and celebrate - just about anything. This is important to me because I love and value my family and friends. Time is precious and quality time is very important.

Tell us about your favorite food or meal that represents your heritage and/or culture.

My favorite dish is lumpia (Filipino egg rolls) with sweet chili sauce and white rice. Made and served by my mom. This is my comfort food.

What is your favorite adult beverage?

Good ol' G&T (Gin and Tonic) It's simple and refreshing to me.