

BLACK HISTORY MONTH

RNDC proudly celebrates Black History Month, a time to acknowledge the rich culture and achievements of Blacks/African Americans. We have an ongoing commitment to a culture of inclusion, where diversity is celebrated and where every person can be her or his authentic self. RNDC truly values the unique perspectives, experiences, and contributions of our diverse associates, communities, and business partners.

Name: Darryl Gebo

Job Role: Director of Sales Brown Forman

Work Location: Tustin, California



Why is Black History Month important to you?

Black History Month highlights our contribution to the American experience. We, as a group, have a rich history. We have had some very difficult times but also some very amazing times!

What would you like our RNDC/YMCO family to know about you? Briefly, tell us your story – personal and/or professional. What makes you uniquely you?



I am a former model and dancer. I was part of the Los Angeles dance scene in the 80's and 90's. I danced on American Bandstand and auditioned for Janet Jackson and Madonna videos.

I joined Southern Glazer's in 2000 and worked with them for 11 years. In 2011, joined Young's Market Company! I have been an Import Specialist, Sales Rep, Key Account Manager, Division Manager, and now I am the Director of Sales for Brown Forman. I am married to a Young's supplier and have two beautiful kids!

To tie in with our 2020 Black History Month theme, tell us about any family traditions or fond memories that involve music. Why is music important to the Black Experience?

Growing up in Tustin, all of my friends listened to Van Halen, The Cars, and Cheap Trick. My family listened to Earth, Wind, and Fire, The Spinners, and the Ohio Players! I enjoyed both styles but as an African American, music with soul and great harmonies was a must, this still takes me back to my childhood.

Black music is such an important part of the Black experience. Soul, rap, hip hop, and even rock and roll were founded by African Americans.

Tell us about your taste in music. What is your favorite music genre? Who are your favorite music artists, past or present? Why?

I love Michael Jackson and Prince! My favorite group is The Smiths, an alternative rock band, go figure!

What is your favorite adult beverage?

A Woodford old fashioned and Fords Gin cocktails!

