

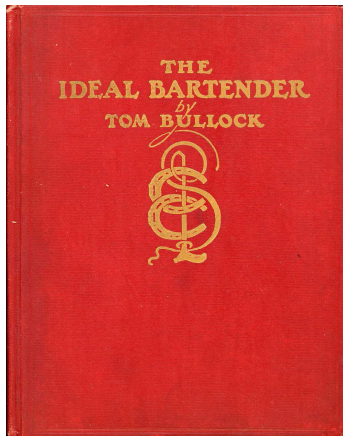


Representation Matters.

Tom Bullock worked as a bartender for nearly 25 years before writing "The Ideal Bartender," the first cocktail book written by an African American. The book contains more than 170 pre-prohibition recipes.

Bullock tended bar at the prestigious St. Louis Country Club, where he served government officials and other elite society figures. It was there, Bullock met and served George Walker Bush, grandfather to George H. W. Bush and great-grandfather to George W. Bush.

Bush was a southern banker who would go on to write the introduction to Bullock's book.



"I have known the author for many years, and it is a privilege to be permitted to testify to his qualifications... In all that time, I doubt that he has erred in even one of his concoctions." - George Walker Bush

Three years after Bullock's book was published, Prohibition made bartending illegal. Bullock switched professions numerous times but continued to quietly work as a bartender at the St. Louis Country Club. Bullock's book was republished under the name "173 Pre-Prohibition Cocktails."