

**Name: Cheryl Martin**

**Title: Wine Division Manager responsible for Off Premise, On premise and Chain**

**Location: Washington, DC**



Cheryl Martin began her career in 1994 with a company called Kronheim (later to become National Distributing). She was an on-premise sales rep for 17 years, before being promoted to district manager for the wine division on premise.



Following that Cheryl was promoted to On Premise Division Manager (wine and spirits). Today she leads the off premise and on premise wine division for the entire house. After 26 years she says, "I am still appreciative of everything RNDC has to offer, passionate about the customers we service and the wines we represent. I believe our portfolio is the best in the industry."

She continues, "Groups within RNDC such as WLF have given me the opportunity to experience different ideas from women across the country. I learned so much from the ladies I met and look forward to spending many more great times together."