

Name: Adam Ehmer
Role: Division Manager, Sales
RNDC Work Location:
Date of Hire: 1/21/2013



Why is environmental sustainability important to you?

I have always been fascinated by nature, animals, and plants. Before I got into the wine and spirits industry, I was doing graduate research in Ecology & Evolution and teaching classes in Environmental Science. Keeping the planet habitable and life diverse is supremely important to me.

How do you contribute to reducing your environmental impact – personal and/or professional. What areas of impact or organizations are you most passionate about?

Leading the Inside Sales initiative is part of my professional contribution to improving the environmental scorecard of our company: office-based sales associates burn fewer fossil fuels.

At home we recycle, conserve energy, conserve water with rainwater collection, compost, and have a garden with native plants to promote pollinator diversity. As one of the largest wholesalers of wine and spirits in the U.S. and employer of thousands of associates, RNDC can lead in so many areas of environmental sustainability: reducing waste, reducing our energy consumption and carbon footprint, and promoting sustainable and equitable agricultural economies.

Why is having the Green Team important and why did you volunteer to be one of the group leaders?

I volunteered to join the RNDC Green Team because our opportunity to make a positive impact is so great. Whether it's learning from those that share similar interests and concerns, sharing my own knowledge or experience, or coordinating the actions that we can take individually and collectively, I want to be part of it!

