

**Name: Patti Signorile**  
**Title: Senior Vice President, Estates Group**  
**Location: Tustin, CA**



Patti Signorile is currently the SVP Estates Group, California at RNDC. In her role she leads all sales, portfolio management and analysts that roll into the Estates Group. She is also national co-lead for the Pacific Associate Resource Group.

Patti started her career with Henry Wine Group in merchandising and moved to Folio Fine Wine Partners. At Folio, she held several sales execution positions of increasing responsibility, with her last being the VP of Sales before she joined Young's Market Company as the SVP, Client Services, and then transition with RNDC, VP, Supplier Business Development - Fine Wine, she was responsible for over 30 Fine Wine Suppliers for our growing network.



Over the years, she played an instrumental role in leading her divisions in sales and market execution and has a high reputation for coaching, developing her peers, and overall supplier performance.

Patti is an Cal State Northridge graduate. She fell in love with wine after college—her older brother turned her on to it. Food and Beverage run deep in her family. Her parents owned a successful restaurant in San Luis Obispo for 20 years and her brother has been a prominent buyer in Santa Barbara as well for the last 20 years. Her husband also currently works in wine industry as well.

Patti lives in Orange County with her family and golden doodle. She spends her weekends at the soccer field, has a love for travelling and enjoying great meals with friends and family.